

Jim Edlin

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Overview

Full-stack web developer and user experience designer with deep experience in site architecture, dynamic web application development (PHP, CFML, SQL), and front-end development (javascript/AJAX, HTML, CSS).

Work History

Kiva.org, San Francisco, CA

Senior Web Developer, February 2011 – present

Member of Kiva.org web development team for nonprofit organization that funds micro-loans for entrepreneurial borrowers worldwide.

Chug Inc., San Francisco, CA

Contract Developer, August, 2010 – December, 2010

Member of development team for chug.net automotive vertical search engine startup. Primarily did javascript/jquery front end development. (Site UI was almost 100% javascript, making AJAX calls for content served as JSON.) Extensive use of jQuery plug-ins for dynamic graphs, filtering and sorting, and other user interactions.

Arizona Bay LLC, San Francisco, CA

Contract Architect/Developer, May, 2010 – July, 2010.

Maintained and enhanced e-commerce AJAX website and back end systems for SmartRoam.net, a Singapore telecom company offering VOIP-based local phone numbers in 57 countries that redirect to any other number of a customer's choice. Development in PHP5 with CodeIgniter framework and MySQL.

The2ofYou.com, San Francisco, CA

Co-founder and CTO, June, 2009 – May 2010

Sole technical co-founder of this startup developing a "counseling and relationship-strengthening" website for couples. (Concept: "Match.com helps you get together; The2ofYou.com helps you stay together.") Led site design, development and testing, managed infrastructure, managed offshore contract developers. Site was heavily AJAX in design, using Railo, Prototype/Scriptaculous, MySQL.

Arizona Bay LLC, San Francisco, CA

Contract Architect/Developer, June, 2008 – February 2009

Designed, developed and launched enhancements and updates to high-volume transactional web e-commerce system for JumpStart Automotive Media. Created consumer-facing AJAX car-selection configurator in MVC environment using Coldfusion MX7, MySQL, Javascript/Prototype and a bit of Java. Also created back-end AJAX management tool for this configurator, allowing extensive customization of appearance and operation by each of client's customers. Implemented framework for SOAP web service transactions between client's system and systems of client's B2B customers.

Tides, San Francisco, CA

Business Applications Architect, 2003 - 2008; Technologist-in-Residence, 1998 - 2003;

Led numerous projects to define, choose, adopt, design and implement technology solutions for network of nonprofit organizations. Acted as CTO for development and launch of eGrants internet donation-processing system (now merged into NetworkForGood.org). Also developed other e-commerce sites. Led design and development of extranets for Tides Foundation donors and Tides Center projects, including online reports derived from financial systems-of-record.

The HyperMedia Group, Inc., Emeryville, CA,
Co-CEO, 1992 - 1997; Partner, 1987 - 1992

Co-led company through evolution from developing HyperCard stacks for Macintosh computers, then multimedia CD-ROMs for Mac, Windows and UNIX, to leading-edge Web sites. Involved in various capacities with 200+ interactive media development project for clients such as Equitable Life, Microsoft, Simon & Schuster, and Wells Fargo, many of which were honored with industry awards.

Education

Michigan State University, East Lansing, MI
College of Communication Arts, BA (cum laude)

Technology Skills

Programming / Scripting / Web

Javascript / jQuery /AJAX — high intermediate
PHP — high intermediate
HTML — advanced
CSS — high intermediate
Cold Fusion / CFML — advanced
Ruby on Rails — beginner

Database

ANSI SQL — high intermediate
MS SQL Server — high intermediate
MySQL — high intermediate
Oracle — limited (9i)

Tools / Infrastructure

Pivotal Tracker — intermediate
Subversion — intermediate
git — intermediate
CVS — intermediate
Apache — intermediate
Windows IIS — intermediate
Eclipse / Aptana — intermediate
Netbeans - intermediate

General / Productivity

Photoshop / gimp — intermediate
MS Word / Pages / Google Docs — advanced
MS Excel / Numbers — intermediate
MS PowerPoint / Keynote — intermediate